

Deeptech Entrepreneurship

Opportunities and Challenges in Deeptech

Program Overview:

This 4-day program is offered jointly by Department of Entrepreneurship and Management, IIT Hyderabad and BVR SCIENT. This certificate program is designed for aspiring entrepreneurs, early stage startup founders as well as forward thinking corporate professionals keen to understand what it takes to build a successful Deeptech startup. The program covers various topics related to Entrepreneurship and Deeptech ecosystem as lectures, interactions with Corporate innovators and Start-up Showcase.

The following are the main concepts associated with the workshop

- Leading a Deeptech Entrepreneurial Venture
- Design Thinking and Business Model Canvas
- Lab to Market and IP for Entrepreneurs
- Pricing and Marketing
- Team Building and Operations
- Raising Funds for Deeptech Ventures



About BVR SCIENT:

Dr BVR Mohan Reddy School of Innovation and Entrepreneurship (BVR SCIENT) was set up by two philanthropic foundations in a unique participation with IIT Hyderabad with a state-of-the-art building, teaching and learning facilities at the IIT Hyderabad Campus. The school aims to nurture and develop world-class innovation and entrepreneurial talent through capacity building of entrepreneurial mindset and capability building for potential entrepreneurs. Join us at BVR SCIENT to explore new ventures, develop essential skills, and contribute to India's vision of Atma Nirbhar Bharat.

About Department of Entrepreneurship and Management, IIT Hyderabad:

The Department of Entrepreneurship and Management was established in 2021 as part of IIT Hyderabad to nurture entrepreneurial motivation and skills among young graduates and to produce high quality research in the areas of entrepreneurship and management. The academic programmes pursued by the department are predominantly focussed on nurturing entrepreneurship and moving from the paradigm of job seekers to that of job creators.

Program Highlights:

- This program aims to give participants a detailed overview of the Deeptech Entrepreneurship in India, the successful start-up journeys in this space and the challenges encountered.
- The faculty led sessions are interspersed with Start-up and industry expert sessions to give participants a balanced view of Deeptech Entrepreneurship.
- The sessions will also equip participants with frameworks, models and insights on starting up with their innovative ideas.
- This course is also beneficial for young technology enthusiasts and professionals for the cutting edge technology entrepreneurship knowledge that can be applied to their current roles.

Topics covered:

Deeptech ecosystem & trends | Lifecycle of a solution and prototyping | 6Ds of technology
Types of Business Models | Design Thinking | Business Model Canvas | IPR for Startups
Financial Modeling | Leading a startup | Branding and storytelling in a digital era | Sales strategies for startups | Pricing strategies | Valuations, Due diligence and Fundraising for startups | How to make a pitch deck

Resource Personnel

Taught by Faculty of the Department of Entrepreneurship and Management, IIT Hyderabad with external industry speakers and start-up founders

Faculty coordinators: Dr. Rana Pratap and Dr. Lohithaksha M Maiyar

Who is this Program for?

This course caters to a diverse audience, including:

- Budding entrepreneurs and start-up founders
- Student innovators who wish to understand Deeptech entrepreneurship space

Unique opportunity to explore and understand the Deeptech Entrepreneurship landscape in India.

Reserve your seat today and embark on a journey of innovation and transformation!

JULY 22-25, 2024

PROGRAM FEE
₹ 15000/- INCLUSIVE OF GST

Click here to register



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