Department of Entrepreneurship and Management, IIT Hyderabad

Workshop on Ideas to Impact

Think Creatively, Design Strategically & Build Innovatively!

Date: 1st March, 2025
Venue: IIT Hyderabad
Time: 9.30am to 5.30pm (Offline)

Program Overview:

- This 1-day program is offered by Department of Entrepreneurship and Management, IIT Hyderabad.
- Open to UG and PG students who are currently enrolled or recent graduates.
- Designed to provide aspiring entrepreneurs with the necessary knowledge, tools, and skills for their entrepreneurial journey.
- An in-depth understanding of entrepreneurial mindset, value proposition, and business models.

FACULTY COORDINATIORS:

Dr. Jayshree Patnaik
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Assistant Professor, Department of Entrepreneurship and Management, IIT Hyderabad
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Coverage:

- Entrepreneurial Mindset & Stages
- Understanding Value Proposition Canvas
- Exploring Design Thinking Tools
- Concept of Business Models for ideators

Objective:

- To equip students with an entrepreneurial mindset
- To learn application of value proposition
- Introduce tools for innovative problem-solving

Who should apply:

UG & PG students currently enrolled or recent graduates.

Department of Entrepreneurship and Management

Program Fee: Rs 500 Per Participant

(Certificate of Participation, Workshop kit, Refreshment and Lunch will be provided)

About the Department:

The Department of Entrepreneurship and Management was established in 2021 as part of IIT Hyderabad to nurture entrepreneurial skills among graduates and to produce high quality research in the areas of entrepreneurship and management. The department offers MTech in Techno-Entrepreneurship and PhD program along with minor and major in Entrepreneurship for Engineering students at IIT Hyderabad.

Register Now & Secure Your Spot!

Click here to Register

For queries and clarification write to Program Coordinators

More Info:

Department of Entrepreneurship and Management

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